

“Investeurs Advisory Services” specialize in planning and setting up educational institutions of international standards



Investeurs Advisory Services P. Ltd.
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We make your **DREAMS** a **REALITY**

INVESTEURS ADVISORY SERVICES P. LTD.

from **INCUBATION** to **GROWTH** to **INNOVATIONS**

INVESTEURS specialize in incubating, managing and supporting the development of private K-12 schools, institutes, colleges and universities. Every project is unique; hence we bring the experience of professionals from the education and management background to lead in setting up a progressive education enterprise. We provide a complete solution for setting up an educational institution.

OVERVIEW

Investeurs education business has been conceived by working with and building businesses through advises and fund raising practices over last 15 years. The company has worked very closely with premium schools, colleges and universities in India offering business advisory services and solutions. The experience at consulting & fund raising in Education space has given impetus to Investeurs to launch its education consulting practice.

Investeurs provide all education solutions and services from setting up of school to operational services to growth to innovation solutions. These solutions are designed and written by a team of professionals and educationist, who together hold an experience of more than two decades. Our team has experts who have worked through the changing world wherein they applied various theories and models to suit all segments of society.

We hold a dream to make Indian education system progressive and at par with reputed institutions all over the world. We strongly believe that education is a natural right for everyone. As the great performer of our country has noted "India is a land of entrepreneurs"; we would like to give them education and expertise to make them successful entrepreneurs and professionals.

OUR SPECIALIZATION

Investeurs Consulting specialize in setting up of educational institutions;

- Schools Primary to Senior Secondary (Day and Boarding)
 - o National Curriculum
 - o International Curriculum

- Institutes offering non degree courses in specialized fields
- Training Schools / Colleges
- Colleges in tie up with Universities, Indian and foreign.
 - o We are focused in establishing collaborative arrangements between Indian and foreign universities.
 - o Twinning arrangements, distance and on-line education tie-ups, franchising arrangements, faculty exchange programs, and student exchange programs at both the undergraduate and graduate levels
 - o Assist foreign universities in establishing a presence in India, either directly or through a franchising arrangement with local partners

OUR TEAM

Manish Dutta, co-founder with experience of serving growing India from the policy raj to foreign partnership era. He provides essential guidance for setting up and running school and colleges. His focus is mainly on international curriculum, tie ups from foreign universities, policy decisions on strategy, planning and project implementation. His unparalleled record is the result of skillful political strategy and a total commitment to his clients' objectives.

Deepak Chopra, co-founder of the Investeurs Education Service, holds 18+ years of experience in the education industry. He has been the driving force in executing several education projects from the scratch in order to provide world class education in India & has been the part of team, wherein they brought revolution in the schooling system in India. Further, he holds experience to set up colleges and universities. He has a strong knowledge and understanding of the policies, procedures applicable for any educational enterprise.

His involvement from conceptualization to planning to execution is visible from the success of all ventures of G.D. Goenka Education Group - G.D. Goenka Public School, G.D. Goenka World School and G.D. Goenka World Institute.

Rajen Dutta an executioner with passion for finance. He is a superior in the area of project budgeting and project timelines, which is instrumental to the success of any project. His network and commitment allows him to smoothly implement a project in a pre-defined budget and time.

Asit Sharma, a senior consultant, focuses mainly on client acquisition and rolling out customized solutions for curriculum. He has to his credit almost 6 years of working experience with McKinsey and Boston Consulting Group. Presently, he is involved in Education Consulting. His passion lies not only in designing plans for new education set ups but also implementing them and making sure they are a success.

FOCUS AREA

Investeurs offers solutions to the existing educationalists and budding educationalists; they are either looking for next level in the endeavor or looking to enter the education segment. We have tailored offerings which include end to end solutions. We ensure the tie ups with the colleges & universities (be it Indian or foreign) as applicable for the venture in place. In terms of schooling we bring on the table a range of schools offering international and /or national standard. Going down to the level of developing the idea-to managing regulations to curriculum to civil to publicity to systems to faculty to raise funds to operations.

OUR SERVICES

Our range of services include

- Overview of the Project
- Feasibility Study
- Setting up Business Plan
- Execution Plan

Overview of the Project

Explore investor/promoters to straighten out the scope of the project, communicative shared mission, vision and purpose, focus related to primary level to Higher education, and location of the project, broad financial objective & budget from Start-Up to operational (investment criteria), arrangement related to curriculum. Identify timelines and priorities of School formation and operation, establish the Scope of Engagement.

After reviewing client's 'readiness' to move forward we identify issues-strategies to ensure successful startup and operation. Summary Report, Recommendations, Action Plans, and Cost Profile will follow the meeting that will provide a concise 'blueprint' of coming together on terms of working.

Feasibility Reports

First we determine the capacity of the founding group to start and/or operate the education entity. Once the client determines the anticipated plan we prepare a feasibility report which evaluates demand for the proposed project and determines various aspects. It includes In-depth Community Demographics Analysis in which we assess the potentials of a location, kind of competition in the area, and the target group—the lower middle class, upper middle class or the rich class—the proposed institution will cater to.

Some of the things included in this stage are:

- Determine campus size
- Total student strength
- Determine the most suitable programmes
- Most suitable accreditation/ partnership
- Define the fees and teachers / learning resources
- Institution organizational structure. We undertake community surveys to gather feedback on drafts of the strategic plan

Setting up Business Plan

Once the feasibility report has been accepted and agreed upon by all parties involved then a subsequent business plan will be developed. We provide assistance to clients in implementation of the Project Report. Business plan focuses on to refine startups & operational budget for first five years with breakeven analysis as well as business ratios.

The intention of business plan development includes:

- Structure of project
- Identify potential combination of programmes for each stage of formation-it include overview of course curricula for International and National programme
- Find out timelines, benchmark, organizational structure, marketing strategy, admission, management planning & schedule; undertake a monitoring role including infrastructural requirements for information technology, laboratory design, computer centers, multi purpose halls etc
- Identify appropriate admission system and regulation for enrollment

Execution/Formation Plan

Many organizations prepare good plans but fail to implement them effectively. It is vital that once the action plan is agreed, arrangements are put in place to track progress. We streamline the process for development of project step-by-step. We develop detailed action orientated strategic plan based on recommendation, business plan and reports.

- We review & develop critical component including vision/mission, education philosophy, accreditations, and affiliations.
- Refine business plan including development and operational budget-curriculum, facilities, marketing admissions technology, furniture, and policies.
- Advice on campus construction to match accreditation requirement, apply for related accreditation for educational programme.
- Determine the enrollment and financial projections, prioritize staffing, programs, and facilities, in a methodical, measurable way.
- Assist for interviewing faculty to ensure that the educational group will be adequately staffed for opening; we assist our client to write job descriptions, personal files, benefits, and pay scales for staff faculty and administration.
- We develop marketing strategy to promote the school -includes public meetings, newspaper etc. Outsource for related publications, logo & website.
- We also assist our clients for Startup capital and revenue budgets, Sensitivity analysis and on the basis of analysis prepared whole projections for project.

We at Investeurs believe that strong education base will be needed to propel the growth drivers of Indian economy. Education as an industry is at the threshold of becoming one of the biggest sectors in India. The Indian Government has realized the importance of education and will be investing hugely in the coming years. The private sector needs to play an equally important role. This is a perfect win-win situation for all the parties.

Our vision is to build education power houses across India and as a result help India become a sought after education destination.